IRI SMOKERS DATABASE

PM DATABASE	25,000,000 Individuals
IRI DATABASE	60,000 Households
IRI/PM DATABASE	18,000 Individuals 14,000 Households
IRI Consent HHs	5,887
Consent in PM	2,447 HHs overlap w/ PM
Consent in IRI	3,440 HHs add to PM database

Cdid not respond 1st time] get a second mailer plus new panelists.

As of 8/2/93 Additional Consent HHs - 1,700

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Source: https://www.industrydocuments.ucsf.edu/docs/prgj0004